



brand guidelines

Main Logo and Usage: CMYK

- Web Page
- Offset Printing - Paper, Stationary, Banners & any CMYK application
- Social Media



Main Logo and Usage: SPOT

- Screen Printing



Main Logo without hashtag and clear space



Main Logo with hashtag and clear space

Note: Graphic elements are not allowed in clear space

Spot colours

PMS Process Cyan



Blue PMS 300



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Main Logo and Usage: Mono - Spot

- Simple Printing



Main Logo without hashtag



Main Logo with hashtag

Locked up Logos and Usage: CMYK

- Web Page
- Offset Printing - Paper, Stationary, Banners & any CMYK application
- Social Media



Locked up Logos and Usage: SPOT

- Screen Printing



Locked up Logos without hashtag



Locked up Logos with hashtag

Spot colours

Yellow PMS 1235 Blue PMS 2728 PMS Process Cyan Blue PMS 300



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Header with Locked up Logos and Usage: CMYK

- Web Page
- Offset Printing - Paper, Stationary, Banners & any CMYK application
- Social Media



Header with Locked up Logos: Facebook

